

# Minah Park

School of Business, University of Wisconsin - Madison

Mobile: 608-471-0113, e-mail: minah.park@wisc.edu

## EDUCATION

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Ph.D. Candidate in Management and Human Resources (Expected 2025)

University of Wisconsin – Madison, Wisconsin School of Business, WI, US

Dissertation: “Breaking Barriers, Building Bridges: Understanding Women's Entrepreneurial Journeys”

Committee: Jon Eckhardt (Chair), Martin Ganco, Brent Goldfarb, Jirs Meuris, Chia-Jung Tsay

Ph.D. in Operations Management with a Minor in Management (2020)

Yonsei University, Department of Business Administration, Seoul, Korea

Dissertation: “Complementor Multihoming Strategy in Platforms: The Dynamics of Competition and Survival”

Committee: Sung Joo Bae (Chair), Bo Kyung Kim, Ji-hyun (Jason) Kim, Hong Seok Oh, Mooweon Rhee

M.S. in Chemical & Biomolecular Engineering (2015)

Yonsei University, Seoul, Korea

BA in Life Science Biotechnology (2012)

Yonsei University, Seoul, Korea

## RESEARCH INTEREST

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Entrepreneurship; Gender Gap; STEM; Quantitative Methods; Experiment

## WORKING PAPERS (Current Ph.D.)

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**Minah Park**, Jirs Meuris, Jon Eckhardt, Brent Goldfarb. “Who Benefits from Feedback in Entrepreneurial Pipeline Programs? Gender Differences in Response to Negative Feedback”

- 2023 AOM OB Division, Best Student Paper with Entrepreneurship Implications Award (Winner)
- 2023 Corporate Citizenship Research Award Sponsored by Posco-Postech

**Minah Park**, Chia-Jung Tsay. “The Impact of Gender on Entrepreneurial Idea Generation and Selection”

Jon Eckhardt, Brent Goldfarb, **Minah Park**, Subra Tangirala, Molly Carnes, Jennifer Sheridan, Markus Brauer. “The Effect of Role Models on Increasing Female Participation in STEM Entrepreneurship”

**Minah Park**, Jon Eckhardt, Brent Goldfarb. “Knowledge Acquisition and Entrepreneurship: Integrating Ideas and Intention”

## PUBLICATIONS (Prior Ph.D.)

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Mooweon Rhee, Daegyung Yang, Sung Joo Bae, and **Minah Park**. 2021. Buffering Against the Damaging Effect of Product Recall. *Yonsei Business Review*, 58(2): 35-66.

Sung Joo Bae, and **Minah Park**. 2019. Manifestation of Language Transfer Problem During the New Product Development Process. *Yonsei Business Review*, 56(1): 21-56.

Sung Joo Bae, **Minah Park**, and Mooweon Rhee. 2018. How Do Online Product-Related Electronic Network of Interest Grow?: The role of content, communication activity, and structure. *Yonsei Business Review*, 55(3): 65-101.

- 2019 Yonsei Business Review, Award for Outstanding Paper

Ji-Seon Oh, **Minah Park**, Jung-Suk Kim, and Jae-Hyung Jang. 2014. Enhanced Cellular Transfection by Ternary Non-Viral Gene Vectors Coupled with Adeno-Associated Virus-Derived Peptides. *Macromolecular Bioscience*, 14(1): 121-130.

**Minah Park**, Mikyung Shin, Eunmi Kim, Slgirim Lee, Kook In Park, Haeshin Lee, and Jae Hyung Jang. 2014. The Promotion of Human Neural Stem Cells Adhesion Using Bioinspired Poly(Norepinephrine) Nanoscale Coating. *Journal*

## **CONFERENCE PRESENTATIONS** (*presentations by co-authors*)

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“Who Benefits from Feedback in Entrepreneurial Pipeline Programs? Gender Differences in Response to Negative Feedback”

- Equitable Opportunity Conference, Ann Arbor, June 2024
- Great Lakes Entrepreneurship Network (GLEN) Conference, Chicago, May 2024
- Academy of Management Annual Meeting, OB Division, Boston, August 2023 (paper session)

“The Impact of Gender on Entrepreneurial Idea Generation and Selection”

- Academy of Management Annual Meeting, Women and Under-Represented Minorities in High-Growth Entrepreneurship & Innovation, Boston, August 2023 (PDW)
- *INSEAD Doriot Entrepreneurship Conference, Singapore, June 2023* (Poster)
- *ID S Mini-Conference, Madison, September 2024* (Poster)

“The Effect of Role Models on Increasing Female Participation in STEM Entrepreneurship”

- *SMS 43rd Annual Conference, Toronto, October 2023*
- *INFORMS Annual Meeting, Arizona, October 2023*
- Academy of Management Annual Meeting, Diversity in Entrepreneurship - An Experimental Investigation Symposium, Boston, August 2023 (symposium)
- *American Society for Engineering Education Annual Conference, Baltimore, June 2023*
- *Israel Strategy Conference, Herzliya, December 2022*

“Complementor Multihoming Strategy in Platforms: The Dynamics of Competition and Survival”

- R&D Management Conference, Milan, July 2018
- *Hawaiian International Conference on System Sciences, Hawaii, January 2018*

“The Promotion of Human Neural Stem Cells Adhesion Using Bioinspired Poly(Norepinephrine) Nanoscale Coating.”

- 2013 The Korean Society for Biotechnology and Bioengineering, Daegu, April 2013 (Award for Outstanding Poster Presentation)

## **FELLOWSHIPS, GRANTS, AND AWARDS**

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- Seed Grant, Institute for Diversity Science (2024) - \$52,500
- Research Fellowship, Entrepreneurship Science Lab (2024) - \$48,113
- Research Fellowship, Entrepreneurship Science Lab (2023) - \$25,499
- Research Fellowship, Entrepreneurship Science Lab (2022) - \$2,275
- MHR Scholarship Award, Wisconsin School of Business (2024) - \$2,000
- BRITE Lab Small Grant Proposal, Wisconsin School of Business (2023) - \$3,500
- Diversity, Equity, and Inclusion Awards (Unit): Excellence in Cross-Disciplinary Collaboration to Advance DEI, Wisconsin School of Business (2023)
- University of Wisconsin Graduate School Annual Student Research Grant Competition (2023) - \$1,500
- Conference Travel Grant, Wisconsin School of Business (2023) - \$600
- Conference Travel Grant, Wisconsin School of Business (2022) - \$2,000
- Robert W. Pricer Ph.D. Entrepreneurship Fellowship, Wisconsin School of Business (2021)
- Academic Excellence Awards, Yonsei University (2016, 2017, 2018)

## **DOCTORAL CONSORTIA AND WORKSHOPS**

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AOM OB Division Doctoral Consortium, Chicago (2024)

AOM OB Division PDW Bridging Organizational Behavior and Entrepreneurship, Chicago (2024)

Smith Entrepreneurship Research Conference and Doctoral Consortium, College Park (2024)

AOM OB Division PDW Bridging Organizational Behavior and Entrepreneurship, Seattle (2022)

## **TEACHING**

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Teaching Assistant

Strategic Management of Innovation, Martin Ganco, Spring 2021

Entrepreneurial Management, Jon Eckhardt, Spring 2021

Entrepreneurial Management, Adam Bock, Fall 2020

Entrepreneurial Management, Philip Greenwood, Fall 2020  
Cutting-edge Technology and Technology Management, Sung Joo Bae, Fall 2017, Spring 2018  
Entrepreneurship 303, Sung Joo Bae, Fall 2016, Fall 2017, Fall 2018, Fall 2019  
Product and Operation Management, Sung Joo Bae, Fall 2015, Spring 2016  
Organic Chemistry, Jae Hyung Jang, Fall 2012

## SERVICE AND PROFESSIONAL AFFILIATIONS

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Institute for Diversity Science (2024-present)  
Wisconsin Institute for Discovery (2020-present)  
Conference reviewer:  
Academy of Management Annual Meeting (ENT: 2020, 2021, 2022, 2023, 2024)  
Strategic Management Society Annual Conference (2022)  
Member:  
Academy of Management (2020-present)

## MEDIA

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School news, [Gilson Family Fund Advances Mission of UW–Madison’s Entrepreneurship Science Lab](#) (2022, December 13)  
School news, [WSB Scholars Awarded Competitive Grants To Explore the Intersections of Business and Diversity Science](#) (2022, September 5)

## REFERENCES

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### **Jon Eckhardt**

Pyle Bascom Professor in Business Leadership  
Department of Management and Human Resources  
Wisconsin Institute for Discovery  
Wisconsin School of Business  
University of Wisconsin-Madison  
jon.eckhardt@wisc.edu

### **Brent Goldfarb**

Dean’s Professor of Entrepreneurship  
Department of Management & Organization  
Robert H. Smith School of Business,  
University of Maryland  
brentg@umd.edu

### **Martin Ganco**

Robert Pricer Professor in Enterprise Development  
Department of Management and Human Resources  
Wisconsin School of Business  
University of Wisconsin-Madison  
ganco@wisc.edu

### **Chia-Jung Tsay**

Associate Professor of Management  
Bruce and Janice Ellig Professor in Management  
Department of Management and Human Resources  
Wisconsin School of Business  
University of Wisconsin-Madison  
c.tsay@wisc.edu

### **Jirs Meuris**

Assistant Professor of Management  
John and Anne Oros Term Professor  
Department of Management and Human Resources  
Wisconsin School of Business  
University of Wisconsin-Madison  
meuris@wisc.edu